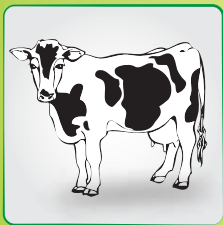


# Livestock, Dairy, Fisheries, Poultry & Agriculture Exhibition January 2012



# LDFA 2012

EXHIBITION ON 28TH & 29TH JANUARY 2012  
AT EXPO CENTER KARACHI



**Sindh Board of  
Investment**  
Government of Sindh



Agriculture  
Department



Livestock & Fisheries  
Department

# Newspaper Advertise



**Sindh Board of Investment**  
Government of Sindh



## Livestock Dairy, Fisheries, Poultry and Agriculture Exhibition Jan 2012

After the over whelming success of Livestock Dairy Fisheries & Poultry Exhibition & Seminar-2011, which was attended by over 40,000 visitors and witnessed business deals worth Rs. 400 Millions Sindh Board of Investment in collaboration with Livestock and Fisheries Department and Agriculture Department proud to present its 2nd edition of Livestock, Dairy, Fisheries, Poultry & Agriculture Exhibition on 28th & 29th January 2012 at Expo Centre Karachi, Promising More rewarding opportunities for its participants and exhibitors.

We Invite Expression of Interest from serious players in Livestock, Dairy, Fisheries, Poultry and Agriculture sectors to setup stalls for display of thier products and services in the Exhibition.

**Following major business sectors are identified in the value chain of Livestock Dairy, Fisheries, Poultry and Agriculture for participation:**

### Livestock

- Animal Health, breeding and Hygiene
- Feed Providers & Manufacturers
- Vet Services & Vaccination
- Cold Chain & Packaging Companies (Frozen and Fresh Meat)
- Slaughters Houses/Abattoirs
- Embryo Transfer Technology
- Certification bodies & Regulatory Authorities
- Farm Construction & Equipment Companies
- Horse and Cattle Show
- Pet Show
- Milking Competition

### Fisheries

- Seafood Processing Packaging & Export
- Fishing boats & Engines
- Relevant Government Department
- Colored Fish

### Agriculture

- Agro-Processing Equipments & Machinery Manufactures & Providers
- Business & Trade Associations
- Agri Credit Banks
- Producers/Whole Sellers/Retailers
- Fertilizers & Horticulture
- Crop Insurance
- Pre & Post Harvest Managment
- Agri Farm Construction
- Flower Exhibition

### Poultry

- Poultry Farm & Hatcheries
- Frozen Meat
- Poultry Processing Equipments
- NGO
- Ornamental Birds Exhibition

The Exhibition shall be attended by Bussiness Houses, Potential Investors, Foreign Delegates, Diplomatic Corps, Trade Missions and Government Functionaries. Interested parties are requested to submit details as per the following format.

Company Name	Contact Person	Telephone/Fax/Email	Mailing/Web Address	Field of Specialization
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The request for EOIs shall be accepted upto 31st Dec 2011

For further information and booking please contact:

Shaikh Adnan Ali, Deputy Director (F&P)

**Sindh Board of Investment**

1st Floor, Block B Finance & Trade Center

Shahrah-e-Faisal Karachi

Phone :021-99207512-4 Fax: 021-99207515

Email: eoi-ldf@sbi.gos.pk



Agriculture  
Department



Livestock & Fisheries  
Department

[www.sbi.gos.pk](http://www.sbi.gos.pk)



Space for stalls shall be provided free of cost.  
\*Stall rent and other service charges will be charged



# LDFA 2012

EXHIBITION ON 28TH & 29TH JANUARY 2012  
AT EXPO CENTER KARACHI

## Registration Form for the Exhibitors

Name of the Firm / Organization: \_\_\_\_\_

Sector: \_\_\_\_\_ Specification: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_ Signature / Seal \_\_\_\_\_

Stall Size: \_\_\_\_\_ Other Services in stall: \_\_\_\_\_

Advertisement in Event Brochure / Directory: \_\_\_\_\_

Expo indoor Advertising Activity: \_\_\_\_\_

Outdoor Advertising Activity/Publicity throughout the city \_\_\_\_\_

Remarks: \_\_\_\_\_

# Tariff

Services	Quantity	Charges
<input type="checkbox"/> Registration Fee		Free
<input type="checkbox"/> Equipped Exhibition Booth	3x3 m	Rs.15,000.00
<input type="checkbox"/> Equipped Exhibition Booth	3x6 m	Rs.25,000.00
<input type="checkbox"/> Equipped Exhibition Booth	6x6 m	Rs.40,000.00
<input type="checkbox"/> Unequipped Exhibition Area	Per Sq.m	Rs. 250.00
<input type="checkbox"/> Out door Exhibition Area	Per Sq.m	Rs. 150.00
<input type="checkbox"/> Additional Equipments		As per requirement
<input type="checkbox"/> Other Services		As per requirement

(\*Includes:- Shell/Stall, Carpeting, Electrification, Front desk+sitting chairs.)

## Advertisement in Event Brochure/Directory

<input type="checkbox"/> Full Colour Page		Rs.10,000.00
<input type="checkbox"/> Half Colour Page		Rs. 6,000.00
<input type="checkbox"/> Full Black & white Page		Rs. 7,000.00
<input type="checkbox"/> Half Black & white Page		Rs. 4,000.00

(Brochure/Directory will be distributed among visitor on the day of exhibition.)

## Expo in door Advertising Activity

<input type="checkbox"/> X- Stand Size: 2'x5'		Rs. 1,000.00
<input type="checkbox"/> Corridor Branding Size:8'x10'		Rs.8,000.00
<input type="checkbox"/> Conference Hall branding Size: 8'x10'		Rs.8,000.00
<input type="checkbox"/> Expo Outdoor Grill Branding Size:7'x10'		Rs.7,000.00
<input type="checkbox"/> Exhibition booth branding backdrop Style		Rs.100.00 per sq.ft
<input type="checkbox"/> Exhibition booth branding with Skin		Rs.35.00 per sq.ft
<input type="checkbox"/> Exhibition booth branding vinyl pasting		Rs.100.00 per sq.ft

•All the Artwork will be provided by the exhibitor.

## Out-door Advertising Activity/ Publicity throughout the City

<input type="checkbox"/> Bridge Panel Size: 7'x40'		Rs.2 1,000.00 each
<input type="checkbox"/> Steamers Size:3'x6'		Rs.650.00 each
<input type="checkbox"/> Hording (subject to availability) or building's roof top drop display		Rs.26.00 per sq.ft

Display and locations facility will be provided on first come serve basis

### Note:

- Your registration and required services will be submitted with 1st January 2012.
- Allocation of Stall will be provided on first come first serve basis.

# LDF 2011

The Livestock, Dairy, Fisheries and Poultry Exhibition and Seminar (LDF 2011) organized by Sindh Board of Investment in collaboration with Livestock Department, Government of Sindh at Karachi Expo Centre on 7th & 8th February 2011. Sindh Chief Minister, Syed Qaim Ali Shah, while inaugurating the two-day exhibition and seminar, said that the government wants to encourage investment in livestock, poultry, fisheries and other similar sectors to fully utilize the growth potential of the province. He said that Sindh has a big agricultural sector and besides food items, it is famous for prominent breeds of cattle and dairy farming. The province also has a long coastal belt.

SBI has also organized a "Horse and Cattle Show", besides, dancing show of camels for the first time in the history of Karachi to promote local culture and provide positive entertainment to the peoples of Karachi. The exhibitors received orders worth Rs 400 million during two days for supply of livestock, poultry and technology from local and foreign buyers. Furthermore, local and foreign investors have shown keen interest in making investment in livestock, dairy, fisheries and poultry sectors. The event was attended by over 40,000 visitors and transforming the event into a mega event.

